

PRODUCT DESIGN

Exam Board: AQA

Curriculum Lead: Gemma Kidd

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KEY INFORMATION

Product Design involves creating innovative products that solve real world problems. Learning will be based around project work which allows you to apply your knowledge and create your own style and strategies as a designer. Projects are based on themes such as furniture, lighting, sports equipment or architecture and students are given the opportunity to base their work on personal interests and to respond to the challenges with their own ideas. As well as learning to respond to challenges creatively you will also build your technical knowledge of materials and manufacturing techniques.

ASSESSMENT:

- Exams 50%
- Coursework project : Design project 50%
- Paper 1 : Technical principles 30%
- Paper 2 : Designing and making principles 20%

SUBJECT SPECIFIC ENTRY CRITERIA

5 GCSE grades 9-5, including English and Mathematics, and grade 5 in GCSE Technology subject or attend an interview.

POSSIBLE CAREER PATHS

- Product / Industrial Designer
- Architect
- Engineer
- Technology sector jobs - Management
- Creative industries

