

DIGITAL MEDIA

Exam Board: OCR

Curriculum Lead: Joseph Chambers

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KEY INFORMATION

LEVEL 3 CAMBRIDGE TECHNICAL EXTENDED CERTIFICATE IN DIGITAL MEDIA

The Digital Media course is designed with the workplace in mind to give students broad skills, knowledge and an understanding of the Media sector.

Skills gained in the study of the various units will also help prepare students for relevant industry qualifications.

UNITS:

- Media Products and Audiences
- Pre-Production and Planning
- Create a Media Product
- Advertising Media
- Plan and deliver a pitch for a Media product

SUBJECT SPECIFIC ENTRY CRITERIA

5 GCSE grades 9-4, including English and Mathematics, and a Level 2 pass in Creative iMedia or equivalent may be acceptable.

POSSIBLE CAREER PATHS

- Marketing
- Media Production
- Web Design
- Producer

